

SUSTAINABLE FINANCE & INVESTMENT

**2 DAYS
LIVE VIRTUAL
MASTERCLASS**

By Prof. Dr. Geoffrey Williams

World renowned expert on Sustainable Finance, Professor at the ELM Graduate School, HELP University, Malaysia, founder and director of the Academy of Responsible Management and a member of the Advisory Board of the Faculty of Industrial Management at Universiti Malaysia Pahang.

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What will you Learn for the 2 days?

Day 1

TOPIC 1: THE GLOBAL FINANCIAL SYSTEM

- The main financial institutions and the role they play
- Sustainability issues in the current global economic and financial system
- The main pressures and trends in the current financial system
- How does the financial system impact business, society, and the environment?

TOPIC 2 : SUSTAINABLE INVESTMENT MARKETS

- Sustainable investment in equity, derivative, and futures markets
- Sustainable finance in bond markets, corporate borrowing, and personal debt markets
- Sustainable finance in insurance and pension markets
- Sustainable finance in insurance and pension markets

TOPIC 3: APPROACHES TO SUSTAINABLE FINANCE

- What are the drivers and impediments to sustainable finance?
- Different forms of sustainable finance and how they work – screening, EGS integration, and active management
- How are sustainable finance initiatives applied across the financial system?
- How can sustainable finance initiatives be scaled-up?

TOPIC 4: RISK AND RETURN

- How do we measure risk and returns in equity markets due to sustainability issues?
- How do we build ESG indices?
- What has been the performance of ESG investments compared to other investment universes?
- How do we measure sustainability risk and return in other financial settings?

What will you Learn for the 2 days?

Day 2

TOPIC 5 :PROMOTING SUSTAINABLE FINANCE

- *What are the key attributes needed for effective sustainable finance initiatives?*
- *What are some specific sustainable finance initiatives?*
- *What are the limitations of specific organization-level initiatives?*
- *System-wide approaches to promote sustainable finance*

TOPIC 6 :PUBLIC SECTOR AND SUSTAINABLE FINANCE

- *What role does the public sector play in the financial system?*
- *How can the public sector drive sustainable finance?*
- *Public and private sectors collaboration to deliver sustainable outcomes*
- *Effective engagement processes in public-private sustainable finance*

TOPIC 7 :MEGATRENDS HOW TO DEAL WITH THEM

- *What are the main megatrends and how do they impact the global financial system?*
- *What is the impact of the main megatrends on sustainable finance?*
- *How will disruptive technological trends impact sustainable finance?*
- *What are the likely innovations in sustainable finance?*

TOPIC 8 :PROMOTING SUSTAINABLE FINANCE IN YOUR ORGANISATION

- *How can you promote sustainable finance in your organization?*
- *What are the barriers to organizational culture change and how can they be overcome?*
- *How do you build coalitions for change in sustainable finance?*
- *How do you build and implement a personal action plan for sustainable finance?*

PROF.DR.GEOFFREY WILLIAMS



Professor Geoffrey Williams is an economist with a wide portfolio of interests in management strategy, sustainability, social responsibility, higher education management, and economics, and public policy. He has pioneered research on the interface of Islamic Business and Corporate Responsibility, the concept of Responsible Privatization and management and finance of private higher education in Malaysia.

He designed and managed the research programme for the SRI-Kehati Sustainability Index for the Indonesian Stock Exchange 2009-14. He was a member of the Judging Panel for the Prime Minister's CSR Awards 2010, the Enterprise Asia AREA Award 2009-10 and the Global CSR Summit Award 2009-present. His company Williams Business Consultancy Sdn Bhd was the local partner for the EU-funded Sustainable Consumption and Production (SCP) project at the EPU in the Prime Minister's Department. In 2017 he was honoured with the Lifetime Contribution Award for his work on corporate social responsibility (CSR) and sustainability around the world.

Geoffrey has been living and working in Malaysia for 17 years and has extensive experience of working around the Asia region, the Middle East and Europe. He has worked with leading international companies and organisations including PETRONAS, Maybank Berhad, Sime Darby Berhad, Telekom Malaysia Berhad, PT Unilever Indonesia, NTUC FairPrice – Singapore, UEM Group Berhad, UEM Land Berhad, Tesco (Malaysia) Sdn Bhd, PLUS Expressways Berhad, UMW Holdings Berhad, MRCB, Resorts World Berhad, DRB-HiCom Berhad, Media Prima Berhad, du – the Emirates Integrated Telecommunications Company, the Abu Dhabi Chamber of Commerce and Industry, the Emirates Foundation, the International Labour Organisation, the EU Commission and others.

Prof Williams was formerly Deputy Vice Chancellor of Universiti Tun Abdul Razak (UNIRAZAK). He has held academic positions at London Business School, Pembroke College, University of Oxford, and the University of London. He is a Chartered Fellow of the Chartered Management Institute and was elected Fellow of the Royal Society of Arts in 2004 and Fellow of the Malaysian Institute of Management in 2010. He was Deputy Chair of the EU Malaysia Chamber of Commerce and Industry (EUMCCI) (2012-14) and also Chair of the Education Committee and CSR Committee.

He has published in leading academic journals and the international media and his recent publications include Responsible Management in Asia – Perspectives on CSR, published by Palgrave-Macmillan in 2011, and Advancing Innovation and Sustainable Outcomes in International Graduate Education, (Mohan Raj Gurubatham and Geoffrey Williams, Editors), published by IGI Global (Pennsylvania, United States) in July 2020.

2 DAY LIVE VIRTUAL MASTERCLASS WORKSHOP ON SUSTAINABLE FINANCE & INVESTMENT BY PROF.DR. GEOFFREY WILLIAMS

REGISTRATION FORM

Please Kindly fill up all the necessary information and email only this page.

1st Participant's Details.

Mr/Ms/Mrs/Dr

First Name: _____

Surname: _____

Designation: _____

Tel: _____

Mobile: _____

Email: _____

2nd Participant's Details.

Mr/Ms/Mrs/Dr

First Name: _____

Surname: _____

Designation: _____

Tel: _____

Mobile: _____

Approving Manager:

Mr/Ms/Mrs/Dr

First Name: _____

Surname: _____

Designation: _____

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COURSE FEE

Early Bird: SGD 450 (Ends 22 FEB 2021)

Regular Fee: SGD 500

For 2 or more participants from the same organization. please email or call us to enjoy a group discount.

PAYMENT METHODS

Bank or Telegraphic Transfer made payable to:
TPGI Pte Ltd (Bank Charges to be borne by Participants)

Account No: 101-332-203-7

SWIFT: UOBVBSGSG

Bank Code: 7375

Address: UOB Bank, 80 Raffles Place, UOB Plaza,
Singapore 048624

Cheque made payable to: TPGI Pte Ltd

33 Ubi Ave 3, Vertex Building

Tower B, #08-25

Singapore (408868)

Credit Card

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2 ways to Register:

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☎ (65) 6444 9049

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On receipt of the completed registration form, the Client/Delegate agrees to abide by all of the terms and conditions set out in this form.

Payment: Full payment of the workshop fee is expected by the due date. You are liable for full payment even in an event of a no show. Remitting organization shall bear both the local and correspondent bank charges upon payment of the workshop fees.

Cancellations: All cancellations must be received in writing 4 weeks prior to the scheduled date for a full refund, less a 10% administrative charge. No refunds will be made after 26 Feb 2021. However, substitute delegates will be accepted free of charge up to 3 days prior the event. Notice must be given in writing if not, no refund requests will be entertained.

I have read and accepted the Cancellation Policy above.

ACKNOWLEDGED AND AGREED (Please Sign)

By:

Date: